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| Ver# |
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| Status |
| New |

Rep Order# EC'd Yes

Station K Advertiser

Traffic Order#

Showing Buylines: All Lines Last Received: Printed:

09/12/2012 8:47 AM 09/12/2012 6:36 AM

of Of 4

ET () NRCC-NATL REPUB CONG 3158 NRCC IE 2012 Tracey Robinson Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency ALEXANDRIA, VA 22314 () NATIONAL MEDIA INC 815 SLATERS LANE 10/05/2012 - 10/11/2012 155/426/3158 Rep Firm Sales Office (Salesperson (Salesperson FAX# Salesperson Phones

) WASHINGTON) JAN FOX

202-872-5880 202-872-0263

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Phone#

Fax# Buyer Estimate# Product

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

| 9 TU 7A-9A GD MRN AMR Rating: 1.1 | 8 M 7A-9A GD MRN AMR Rating: 1.1 | 7 F 7A-9A GD MRN AMR Rating: 1.1 | 6 TH 3P-4P ELLEN Rating: 1.4 | 5 W 3P-4P ELLEN Rating: 1.4 | 4 TU 3P-4P ELLEN Rating: 1.4 | 3 M 3P-4P ELLEN Rating: 1.4 | 2 F 3P-4P ELLEN Rating: 1.4 | 1 SU 10A-11A THIS WEEK-ABC | LT In Day Time Program |
|--------------------------------------|-------------------------------------|----------------------------------|------------------------------|--|------------------------------|---------------------------------|-----------------------------|----------------------------|------------------------|
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| : 30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | Len |
| \$300.00 | \$300.00 | \$300.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$250.00 | Rate |
| 10/09-10/09 | 10/08-10/08 | 10/05-10/05 | 10/11-10/11 | 10/10-10/10 | 10/09-10/09 | 10/08-10/08 | 10/05-10/05 | 10/07-10/07 | Dates |
| щ | н | н | щ | н | ь | ц | Н | н | Spots/Week |
| ٦ |)1 | ب ـــر | н | н | н | Þ | ъ | H | weeks |
| H | 1 | 1 | μ | H | 1 -2 |) _1 | ц | 1 | Total Spots |
| \$300.00 | \$300.00 | \$300.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$250.00 | Total Cost |
| | | | | | · | | | | Daypart |

| 19 TU 430P-5P ABC 4 NWS-4 Rating: 1.1 | | 18 M 430P-5P ABC 4 NWS-4 Rating: 1.1 | 17 F 430P-5P ABC 4 NWS-4 Rating: 1.1 | 16 TH 4P-430P ABC 4 NWS-4 Rating: 1.3 | 15 W 4P-430P ABC 4 NWS-4 Rating: 1.3 | 14 TU 4P-430P ABC 4 NWS-4 Rating: 1.3 | 13 M 4P-430P ABC 4 NWS-4 Rating: 1.3 | 12 F 4P-430P ABC 4 NWS-4 Rating: 1.3 | 11 TH 7A-9A GD MRN AMR Rating: 1.1 | 10 W 7A-9A GD MRN AMR ATING: 1.1 | LT Ln Day Time Program | Tracey Robinson | Station KTVX-TV SALT LAKE CITY A Advertiser () NRCC-NATL REPUB CONG Product NRCC IE 2012 Estimate# 3158 A | Rep Order# 8863556 Ver# 1 Status New EC'd Yes |
|---------------------------------------|---------------------|--|--------------------------------------|---|---|--|---|---|--|----------------------------------|------------------------|--|---|--|
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| | : 30 | :30 | : 30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | Len | | NATION ATERS I NDRIA, | # |
| | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$300.00 | \$300.00 | Rate | 10/05/2012 - 10/11/2012 | () NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314 C/P1/P2/E 155/426/3158 | Show |
| | 10/09-10/09 | 10/08-10/08 | 10/05-10/05 | 10/11-10/11 | 10/10-10/10 | 10/09-10/09 | 10/08-10/08 | 10/05-10/05 | 10/11-10/11 | 10/10-10/10 | Dates | 2 | ν- | Printed: 09. Last Received: 09/ Showing Buylines: All Lines |
| | н | ய | μ | ц | н | щ | щ | н | н | н | Spots/Week | Salesperson Phone# Salesperson FAX# | Rep Firm Sales Office (Salesperson (| 09/12/2012 8:47 AM 09/12/2012 6:36 AM Lines |
| | ц | 1 | 1-1 | Н | H | ٢ | ь | Ь | н | н | # of | Phone# FAX# | | 7 AM 5 AM |
| | н | Н | بر | Н | <u> </u> | Н | н | н | н | Н | Total Spots | 202-872-5880 202-872-0263 |) WASHINGTON) JAN FOX | |
| | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$300.00 | \$300.00 | Total Cost | 880 263 | NO | 2 of 4 |
| | | | | | | | | | | | Daypart | | | |

| 31 Rating: 2.6 | 30 Rating: 1.4 | 29 Rating: 1.1 | 28 Rating: 1.1 | 27 Rating: 1.1 | 26 Rating: 1.5 | 25 Rating: 1.5 | 24 Rating: 1.5 | 23 Rating: 1.5 | 22 Rating: 1.5 | 21 Rating: 1.1 | Ŀ | | Station KT Advertiser Product Fetimate# | Rep Order# EC'd Yes |
|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|--------------------------------------|----------------|--|--|---|
| SU | us | тн | TU | म्य | TH | ¥ | TU | ĸ | 12] | TH | Day | Tracey Robinson | IVX-TV SALT ()NRCC ()NRCC NRCC IE 2012 3158 | 8863556 |
| 10P-1030P ABC | 10309-119 | 1035P- 1105P | 1035P- 1105P | 1035p- 1105p | 5P-530P | 5P-530P | 52-5302 | 5P-530P | 5P-530P | 430P-5P | Time | nos | KTVX-TV SALT LAKE CITY () NRCC-NATL REPUB CONG NRCC IE 2012 3158 | Ver# |
| ABC 4 NWS-10 | SPORTS ZNE | ABC-NITELINE< | ABC-NITELINE< | ABC-NITELINE< | ABC 4 NWS-5 | ABC 4 NWS-4 | Program | | A CONG | 1 Status New |
| | | | | | | | | | <i>></i> | L | 7 | Flight Dates Hiatus Weeks | Agency (): 815 SLA ALEXA | Traffic |
| :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | : 30 | : 30 | Len | į |) NATIO 5 SLATERS I EXANDRIA /P2/F. 15 | Traffic Order# |
| \$900.00 | \$225.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | Rate | 10/05/2012 - 10/11/2012 | () NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/F 155/42/67158 | Sho |
| 10/07-10/07 | 10/07-10/07 | 10/11-10/11 | 10/09-10/09 | 10/05-10/05 | 10/11-10/11 | 10/10-10/10 | 10/09-10/09 | 10/08-10/08 | 10/05-10/05 | 10/11-10/11 | Dates | 2 | Q | Printed: 09/ Last Received: 09/ Showing Buylines: All Lines |
| ц | ч | н | н | 1 —1 | Н | н | ч | н | ħ | р | Spots/Week | Salesperson Phone# Salesperson FAX# | Rep Firm Sales Office (Salesperson (| 09/12/2012 8:47 AM 09/12/2012 6:36 AM Lines |
| н | μ | H | н | н | ц | ь | н | 1-1 | Н | ⊢ 1 1 1 | | Phone# 1 FAX# | | 6 AM |
| Н | Н | щ | щ | Н | н | ы | ц | Н | Н | - - - - - - | Total Spots | 202-872-5880 202-872-0263 |) WASHINGTON) JAN FOX | |
| \$900.00 | \$225.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | \$400.00 | Total Cost | 5880)263 | TON | 3 of 4 |
| | | | | | | | | | | | Daypart | | | |

| 32 SA 130P-5P FBALL Rating: 2.3 | | LT In Day Time Program | Buyer Tracey Robinson Phone# Fax# | Station KTVX-TV SALT LAKE CITY Advertiser () NRCC-NATL REPUB CONG Product NRCC IE 2012 Estimate# 3158 | Rep Order# 8863556 Ver# 1 Status New EC'd Yes |
|------------------------------------|---|------------------------|--|--|---|
| :30 | ! ! ! | Len | Flight Dates 10/05/2 Hiatus Weeks | Agency () NATIONAL MEDI 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/3158 | Traffic Order# |
| \$1,000.00 10/06-10/06 | | Rate Dates | 10/05/2012 - 10/11/2012 |) NATIONAL MEDIA INC 5 SLATERS LANE LEXANDRIA, VA 22314 (P2/E 155/426/3158 | Printed: 09 Last Received: 09 Showing Buylines: All Lines |
| щ | | Spots/Week # of | Salesperson Phone# Salesperson FAX# | Rep Firm Sales Office () Salesperson () | 09/12/2012 8:47 AM 09/12/2012 6:36 AM .ines |
| 1 \$1,000.00 | 1 (C) | Total Total Cost | 202-872-5880 202-872-0263 | WASHINGTON JAN FOX | 4 of 4 |
| |] | Daypart | | | |

-SALES MONTHLY TOTALS-

Report Totals: 32 / \$13,075.00

-REPORT TOTALS-

Station Totals: 32 / \$13,075.00 Sales Totals: 32 / \$13,075.00 Oct 12: 32 / \$13,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00
--COMPETITIVE--

Books

Demos

null RA35+

| WALLETTING. | • | | | | | | | | | | | |
|-------------|---------------|-----------|-------|--------|------|--------|------|--------|--------|---------|-------|---------------|
| | Market Totals | \$144,475 | CABL | %0 | KAZG | o % | KJZZ | 0 * | Z DN Z | /₀ ⊃ | 707 | 7 |
| | | | 12.00 | , | | | | | | • | 701 | 1 |
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